



Saturday,
Aug 8th, 2009
Wilson Park
Eau Claire, WI

ARTIST INSTRUCTION AND TIP SHEET

CHALKING TECHNIQUES

Decide on your subject matter. Make a large copy of the piece you wish to create (or re-create). In fact, make a copy for each person who will be working on the drawing. Mount your copy on a piece of cardboard or a clipboard so it doesn't blow away.

Draw a grid over the image. Half inch or inch squares work well. Measure very carefully, then number the squares on your grid. The grid system is a good idea when copying art from another artist, using a photo, etc., but you can also freehand your drawing if you want.

Bring your own tools: i.e. tape measure, yardsticks, chalkline, clipboards, cardboard scraps, etc.

Use masking tape to mark off the edges of your assigned square (masking tape is provided by Chalkfest).

Using a tape measure and white chalk, very carefully mark the grid points on the pavement to correspond with the same number of grid squares on your copy. 6 or 8 inch squares work well.

Use a chalkline or yardstick to connect the marks and draw your grid, then number the squares to correspond to your copy. White chalk in the chalkline works best.

Once you have the squares drawn on the pavement, then you can chalk out the outline of the image you wish to draw on the pavement. Start coloring from the top of the drawing and work your way down. Or start in the middle and work your way outward. Use a piece of cardboard to kneel on to protect your drawing from being scuffed.

If you have large areas of lighter colors, you may want to purchase some of the "kids chalk" instead of using your pastels (kids chalks are larger). Extra sticks of pastels or kids chalk are .25¢. If you have a need for a lot of one color, you might want to consider trading with another artist or securing that color ahead of time. Small bags of Cowboy Brand charcoal will also be for sale (for areas of black/dark colors).

Use the sponge to blend larger areas (so you don't rub all the skin off your fingers) Extra sponges are available for 50¢.

Don't forget to bring some extra cash in case you need to purchase some extra supplies on site.

Once you have completed your work, you may sign it. If you are copying work from another artist, you should also give that artist credit with their name and the title of the work.

PERSONAL COMFORT

Knee pads are strongly recommended. Or a pad of some type. Also an old pillow to sit on.

Dress appropriately. Though there is ample tree coverage in Wilson Park, bring plenty of sunscreen for the back of your neck, ears, hands, arms and other exposed skin. Wear a hat and sunglasses. You may use a small shade umbrella as long as it doesn't interfere with other artists or the viewing public.

To stay hydrated (especially children) there will be water and other beverages for sale on site.

Prior to 7pm on Saturday, we ask that you grab a ballot from the Volume One tent and walk around to vote on your top 5 favorite artworks and turn it back in at the tent. The winners will be announced at the Night Light Reception at about 9pm.

NIGHT LIGHT RECEPTION

Be sure and plan to attend the Night Light Reception between 8:30-11pm. Get all your friends and family to come out to support this creative event and see your final drawing illuminated with lights. Audience Choice and cash awards will be also given out. There will be lights, music, big projected images of photos from throughout the day, food, and more.

If you have any questions prior to the event, call Volume One at (715) 552-0457.
